Press release – Voi_Ice In Cube

The last part of the music concept trilogy is now complete. With this trilogy concept composer and musician Johan Sara jr. has tried to create a picture of how yoik started. A sort of documentation on how the Sami music yoik wandered, survived and developed until today.

Questions that have been asked are-where did yoik start, where did the different melodies start and what was the origin of the tones? Was it from the sounds of nature?

The Sami yoik is functional and versatile and has great development potential. This the composer has shown in this concept with the releases Luđiin muitalan, Transmission and now the last Voi_Ice In Cube. Voice has been the cornerstone of two of the releases, and as we know, voice is also the main instrument in the Sami musical heritage. Another thing is the language. Did you know that there are hundreds of words for describing the ice and snow in Sami. Some of those included in Part VI.

Yoiks ideological position, and also its potential are strongly related to nature, and yoiks functionality associated with the performance and the elements of technique based on breathing and voice, help to make this release an exciting and modern soundscape, based only on voices guided by the sounds of nature. Many of the voices are looped, and processed with the help of electronic plugins.

The composer has concentrated on the voice aspect of yoik and the musical terms he has adopted are fx: textures, micro-tonality, micro-rhythms, overtones and melodic motifs with interspersed dynamics. The composer with this release has created 7 connected works in 5.1 surround format with high resolution. Must be experienced!

12 years has been used to implement this project. A conceptual project that has gradually evolved, and as the composer says: "The driving force has been the quest for yoik's secrets and codes. A unique and fantastic journey in the sami music-ethnological world far north inside the circumpolar regions where the light always shines."

Two wonderful guest musicians has been involved in this concept. Ole Larsen Gaino 80 years, a master of traditional yoik and John Andre Eira 21 years, a unique talent of traditional yoik who will carry on the sami musical heritage to the next generation.